Wedding Planning
Social Media Content Pack

30 Ready-to-Use Social Media Posts | Private Label Rights

These posts are designed to complement the ten articles in the Wedding Planning Blog Collection.

Replace **[BLOG LINK]** with the relevant published article URL. Adapt the wording, hashtags and calls to action to suit your audience and platform.

Article 1 — How to Plan a Beautiful Wedding Without Going Over Budget

Post 1 — Educational

💍 **A beautiful wedding doesn't have to mean an enormous budget!**

One of the smartest things you can do before booking anything is decide which three parts of your wedding matter most.

Maybe it's the venue, photography or a fantastic meal with your favourite people.

Spend more on the things you'll genuinely remember and look for savings elsewhere.

Your dream wedding should reflect your priorities, not someone else's spending habits.

✨ What's the ONE thing you wouldn't want to compromise on?

#WeddingOnABudget #WeddingPlanningTips #BudgetWedding #WeddingInspiration

Post 2 — Engagement

💕 **Would you rather have a smaller wedding with all the extras or a bigger wedding with simpler arrangements?**

There's no wrong answer!

Some couples dream of an intimate celebration with beautiful details, while others want a huge party surrounded by family and friends.

Both can be wonderful.

Tell us which you'd choose! 👇

#WeddingPlanning #WeddingBudget #WeddingIdeas #EngagedCouple

Post 3 — Article Promotion

💐 Planning a beautiful wedding without overspending?

You don't need to sacrifice everything you love to stay within budget.

From choosing your venue and managing your guest list to finding affordable decorations, there are plenty of ways to make your money go further.

We've put together a practical guide to help you create a wedding you'll love without unnecessary financial stress.

💍 Read the full guide: [BLOG LINK]

#AffordableWedding #WeddingOnABudget #WeddingPlanningGuide #WeddingSavings

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Article 2 — 15 Hidden Wedding Costs Couples Often Forget

Post 4 — Educational

💸 Don't let hidden wedding costs catch you by surprise!

It's easy to budget for the venue, catering and photographer.

But what about dress alterations, invitation postage, supplier travel and venue cleaning charges?

These smaller expenses can add up surprisingly quickly.

Before paying a deposit, always ask suppliers for a complete breakdown of what's included.

✨ A little extra planning now can prevent unexpected bills later.

#HiddenWeddingCosts #WeddingBudgetTips #WeddingPlanning #WeddingExpenses

Post 5 — Engagement

💍 What's the most surprising wedding expense you've discovered?

Was it the cost of flowers?

Wedding outfit alterations?

Or something you hadn't even considered until you started planning?

Share your biggest surprise below. Your experience might help another couple avoid an unexpected expense! 👇

#WeddingBudget #WeddingPlanningCommunity #WeddingTips #EngagedLife

Post 6 — Article Promotion

🚨 **15 wedding expenses you might be forgetting!**

Your wedding budget may look organised, but some costs are easy to overlook.

We've identified 15 hidden wedding expenses couples often forget, along with practical tips for preparing for them.

Before finalising your wedding budget, take a look at this guide.

💕 Read it here: [BLOG LINK]

#WeddingBudgetPlanner #HiddenWeddingCosts #WeddingChecklist #WeddingPlanningAdvice

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Article 3 — The Ultimate 12-Month Wedding Planning Timeline

Post 7 — Educational

🗓️ **Just got engaged? Start with a wedding planning timeline!**

Trying to organise everything at once can feel overwhelming.

Instead, break your wedding planning into manageable monthly tasks.

Start with your budget, guest numbers and venue, then gradually work through suppliers, outfits, invitations and final arrangements.

You don't need to make every decision this week.

💕 One step at a time is enough.

#WeddingPlanningTimeline #JustEngaged #WeddingChecklist #WeddingPlanningTips

Post 8 — Engagement

💍 **How long are you giving yourselves to plan your wedding?**

❤ Less than 6 months

🌸 6–12 months

✨ 12–18 months

💕 More than 18 months

Every couple has a different timeline, and there's no single right answer.

Tell us your wedding countdown below!

#WeddingCountdown #EngagedCouple #WeddingPlanning #WeddingTimeline

Post 9 — Article Promotion

🗓️ **Not sure what to plan first?**

Our 12-month wedding planning timeline breaks everything into simple, manageable stages.

From setting your budget and booking your venue to finalising your seating plan and confirming suppliers, you'll know what to focus on throughout the year.

Perfect for couples who want to stay organised without feeling overwhelmed.

💍 Get the full timeline: [BLOG LINK]

#12MonthWeddingPlan #WeddingPlanningChecklist #WeddingTimeline #WeddingOrganisation

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Article 4 — How to Choose the Perfect Wedding Venue

Post 10 — Educational

🏰 **Before booking your wedding venue, ask this important question:**

"What's included in the price?"

A beautiful venue might seem affordable until you discover additional charges for furniture, catering, cleaning or exclusive use.

Always request a detailed quotation and check the booking terms before paying a deposit.

Your perfect venue should suit both your vision and your budget.

#WeddingVenue #WeddingVenueTips #WeddingPlanningAdvice #WeddingBudget

Post 11 — Engagement

💕 **What's your dream wedding venue?**

🌿 A romantic garden

🏰 A beautiful country house

🌊 A beachside celebration

✨ An elegant hotel

🌸 A rustic barn

Or somewhere completely different?

Tell us where you'd love to say "I do"!

#DreamWeddingVenue #WeddingInspiration #WeddingIdeas #WeddingPlanning

Post 12 — Article Promotion

💍 **Found a wedding venue you love? Don't book it just yet!**

Before making your final decision, there are important details to check.

Guest capacity, catering arrangements, accessibility, backup plans and contract terms can all affect your experience.

Our venue selection guide will help you compare your options and ask the right questions.

💮 Read the full guide: [BLOG LINK]

#ChooseWeddingVenue #WeddingVenueChecklist #WeddingPlanningGuide #WeddingTips

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Article 5 — Wedding Guest List Planning: Who to Invite and How to Decide

Post 13 — Educational

💌 **Struggling with your wedding guest list?**

Here's a simple way to get started.

Divide potential guests into three groups:

❤ People you definitely want there

💕 People you'd love to include

💮 People you might invite if space allows

Start with the people who matter most, then work within your venue capacity and budget.

Remember, your wedding guest list doesn't have to include everyone you know.

#WeddingGuestList #WeddingPlanningTips #WeddingInvitations #WeddingBudget

Post 14 — Engagement

💍 **Wedding guest list dilemma!**

Would you rather:

A) Invite more people and keep the celebration simple?

B) Invite fewer people and spend more on the experience?

Guest numbers can make a huge difference to your wedding budget.

Which would you choose? 👇

#WeddingGuestListPlanning #WeddingDecisions #EngagedCouple #WeddingPlanning

Post 15 — Article Promotion

💌 **Who should you invite to your wedding?**

Deciding on your guest list can be surprisingly difficult.

From extended family and plus-ones to children and work colleagues, there are plenty of decisions to make.

Our wedding guest list guide will help you set sensible boundaries, manage expectations and create a celebration that feels right for you.

💕 Read the full article: [BLOG LINK]

#WeddingGuestList #WeddingInvitationEtiquette #WeddingPlanningGuide #WeddingTips

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Article 6 — 10 Wedding Planning Mistakes and How to Avoid Them

Post 16 — Educational

⚠ One wedding planning mistake that's easy to avoid?

Booking suppliers before setting your budget.

It's tempting to fall in love with a beautiful venue or expensive photography package.

But those early commitments can leave less money available for everything else.

Start with your total budget, decide on your priorities and compare options before booking.

💍 Planning first can save a lot of stress later.

#WeddingPlanningMistakes #WeddingBudgetTips #WeddingAdvice #WeddingPlanning

Post 17 — Engagement

💕 If you could give one piece of wedding planning advice to a newly engaged couple, what would it be?

Would you tell them to:

💍 Start planning early?

💸 Set a strict budget?

🌸 Keep the guest list small?

❤ Remember to enjoy the process?

Share your best tip below!

#WeddingAdvice #WeddingPlanningTips #NewlyEngaged #WeddingCommunity

Post 18 — Article Promotion

🚨 Avoid these 10 common wedding planning mistakes!

From overspending and rushing supplier bookings to forgetting backup plans, some mistakes can make wedding planning more stressful than it needs to be.

The good news?

Most are avoidable with a little preparation.

Discover ten common mistakes and practical ways to prevent them.

💍 Read the guide: [BLOG LINK]

#WeddingPlanningMistakes #WeddingChecklist #WeddingPlanningAdvice #StressFreeWedding

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Article 7 — How to Choose Wedding Suppliers Without Getting Overwhelmed

Post 19 — Educational

📋 **Choosing wedding suppliers? Don't compare prices alone!**

Two suppliers may advertise similar services but include completely different things.

Before booking, check:

✓ What's included

✓ Additional charges

✓ Payment deadlines

✓ Cancellation terms

✓ Backup arrangements

A clear written quotation can help you compare your options fairly.

💕 Choose suppliers who make you feel confident, not pressured.

#WeddingSuppliers #WeddingVendorTips #WeddingPlanningChecklist #WeddingAdvice

Post 20 — Engagement

💍 **Which wedding supplier would you book first?**

📸 Photographer

🌸 Florist

🎵 DJ or live band

🍽️ Caterer

💄 Hair and makeup artist

Everyone has different priorities!

Tell us which supplier matters most to you.

#WeddingVendors #WeddingPlanning #WeddingSuppliers #WeddingDecisions

Post 21 — Article Promotion

💕 **Overwhelmed by wedding supplier choices?**

Photographers, caterers, florists, entertainers... where do you even start?

Our wedding supplier guide explains how to research professionals, compare packages, ask the right questions and understand booking contracts.

Make confident decisions without spending endless hours searching.

💮 Read the full guide: [BLOG LINK]

#WeddingSupplierGuide #WeddingVendorChecklist #WeddingPlanningTips #WeddingOrganisation

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Article 8 — Wedding Day Timelines: How to Keep Everything Running Smoothly

Post 22 — Educational

⏰ Want a more relaxed wedding day? Build extra time into your schedule!

Getting ready, travelling between venues and gathering guests for photographs can all take longer than expected.

A little breathing room between activities can make an enormous difference.

Your wedding timeline should help everything run smoothly, not make you feel rushed.

💍 Plan the schedule, then enjoy the celebration.

#WeddingDayTimeline #WeddingSchedule #WeddingPlanningTips #StressFreeWedding

Post 23 — Engagement

💕 Which part of your wedding day are you most excited about?

💍 The ceremony

📸 The photographs

🍽️ The wedding meal

🎵 The first dance

🎉 The evening party

There's so much to look forward to!

Tell us your favourite part.

#WeddingDay #WeddingCountdown #WeddingInspiration #EngagedCouple

Post 24 — Article Promotion

🗓️ Have you created your wedding day timeline yet?

From morning preparations and ceremony timings to photography, speeches and evening entertainment, there's a lot to coordinate.

Our guide includes a sample wedding day schedule, practical timing tips and a helpful checklist.

Keep everything organised without turning your wedding into a minute-by-minute race.

💍 Read the full article: [BLOG LINK]

#WeddingDaySchedule #WeddingTimelineGuide #WeddingPlanningChecklist #WeddingOrganisation

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Article 9 — How to Create a Wedding That Feels Personal and Unique

Post 25 — Educational

💕 Want your wedding to feel truly personal?

Start with your story.

Think about the places you've visited, music you love, shared hobbies and special memories.

A meaningful song, a personalised table name or a favourite family recipe can make your celebration feel uniquely yours.

You don't need expensive extras to create something memorable.

✨ Sometimes the smallest details mean the most.

#UniqueWeddingIdeas #PersonalWedding #WeddingInspiration #MeaningfulWedding

Post 26 — Engagement

💍 What's one personal touch you'd love to include in your wedding?

❤ A meaningful first dance song

📸 A display of favourite photographs

🌸 Personalised decorations

🍰 A special family recipe

✨ Something completely different

We'd love to hear your ideas!

#PersonalWeddingIdeas #WeddingDetails #WeddingInspiration #WeddingPlanning

Post 27 — Article Promotion

🌸 Your wedding should feel like YOU!

You don't have to follow every wedding tradition or copy the latest social media trends.

From meaningful ceremony details and personal music choices to creative decorations and guest experiences, there are plenty of ways to make your celebration unique.

Discover thoughtful ideas that don't require an enormous budget.

💕 Read the full guide: [BLOG LINK]

#UniqueWeddingIdeas #PersonalisedWedding #WeddingInspiration #WeddingPlanningIdeas

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Article 10 — The Final 30 Days Before Your Wedding: Everything to Remember

Post 28 — Educational

🗓️ 30 days until your wedding? Here's what to focus on!

Instead of starting new projects, concentrate on confirming the arrangements you've already made.

✓ Check supplier bookings

✓ Review outstanding payments

✓ Finalise guest numbers

✓ Confirm outfits and alterations

✓ Prepare your wedding day schedule

✓ Organise important documents

A clear checklist can help you enjoy the countdown without unnecessary panic.

#WeddingCountdown #FinalWeddingChecklist #WeddingPlanningTips #WeddingMonth

Post 29 — Engagement

💍 One month until the big day! What's the first thing you'd check?

A) Supplier confirmations

B) Wedding outfits

C) Guest numbers

D) Wedding day timeline

E) Absolutely everything! 😅

The final month can feel busy, but staying organised makes it much easier.

Tell us your answer below!

#30DaysToWedding #WeddingCountdown #WeddingPlanning #BrideToBe

Post 30 — Article Promotion

💕 **Getting married in the next 30 days?**

Your wedding is almost here!

Now is the time to confirm suppliers, finalise seating arrangements, check outfits and prepare for the celebration.

Our final 30-day wedding checklist breaks everything into manageable weekly tasks so you can stay organised and enjoy the excitement.

💍 Read the full checklist: [BLOG LINK]

#WeddingMonthChecklist #Final30Days #WeddingPlanningChecklist #WeddingCountdown

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PLR Customisation Notes

This social media content pack is designed for editing and rebranding.

Before publishing:

1. Replace every **[BLOG LINK]** placeholder with the correct article URL.
2. Adapt hashtags for the platform and target audience.
3. Add your business name or website where appropriate.
4. Pair posts with suitable wedding photographs or branded graphics.
5. Adjust the tone and wording to match your audience.
6. Review any time-sensitive information before publication.

The posts can be scheduled across several weeks or months rather than published all at once.

Total: 30 social media posts covering 10 wedding planning topics.